

Student Assistant (f/m/d) at the research group for Public Relations and Communication of Technology wanted

The research group for Public Relations and Communication of Technology (PRTK) at the Technische Universität Ilmenau is looking for

a student assistant (30 to 40 hours/ month)

to support the research project "Deciphering the pandemic public sphere: Government communication, (social) media discourses on and citizens' responses to Covid-19 in Europe and the USA" (**DECIPHER**, funded by DFG) **starting on 1 July 2022.** For further information about the project see: https://www.tu-ilmenau.de/decipher

The position will initially be filled for **4 months**. Language proficiency in **ENGLISH OR GERMAN** (native or at least C1 level) is required. Employment is based on the collective salary agreement for student assistants. Working hours can be arranged flexibly by prior mutual agreement. Partial home office work is possible.

Tasks:

The student assistant is expected to support a content analysis of media coverage of the Covid-19 pandemic that will be conducted within the above-mentioned research project. In detail:

Conducting a content analysis of news articles from different online media outlets in **German or English language:**

- Supporting the development of and testing a codebook for content analysis
- Reading news articles and assignment of respective codes based on a codebook

Requirements:

- current enrollment as a Bachelor student (current enrollment certificate needed)
- Good to very good knowledge of German and/or English language (supporting documents)
- Desirable, but not necessary:
 - Good knowledge of other languages: Italian, Dutch, Spanish and/or Swedish
 - Experiences in conducting content analyses

A thorough and structured way of working as well as the ability to work in a team and flexibility are expected.

We offer:

- Work in an international team of high-profile scholars
- Insights into ongoing international research on risk and crisis communication
- Input and ideas for potential theses (bachelor / master)

We look forward to receiving your complete online application documents, which should be sent via e-mail to Dr. Andreas Schwarz in the PRTK research group (andreas.schwarz@tu-ilmenau.de). The application will be closed on 1 June 2022 or as soon as the positions are filled.